



Ziker Uniforms

“Why Uniforms”

A Uniform Rentals Program is a tax deductible working asset. Here are nine ways that uniforms help your company's bottom line:

Uniforms Increase Your Credibility

All sales are based on trust. Attributes of the uniformed person are “easy to recognize, professional, better trained, trustworthy and dependable.”

Uniforms Promote Teamwork

Have you ever seen a professional sports league with no uniforms? Uniforms express identity, teamwork, solidarity and loyalty. Employees look better, feel better, and are more productive.

Uniforms Save You Time

Instead of policing a dress code or managing a uniform program, your management will focus on your business priorities.

Uniforms Provide Security

Uniforms are a win-win safety measure as your employees are safer (especially in industrial applications) and your customers feel safer with identifiable employees.

Uniforms Promote Your Company

Uniformed personnel on the job cause a tacit referral: if you are good enough to work for my neighbor, you are good enough to work for me.

Uniforms Prevent Lost Accounts

Employees wearing political or religious logo-wear or slogans can easily offend clients and lose hard earned business.

Uniformed Employees Stay on the Job

Employees are much less likely to break rank when in uniform and on the job.

Uniforms Are an Employee Benefit

Having freshly laundered uniforms provided each day saves employees on clothing expenditure and cleaning time.

Uniforms are a Benefit to Your Customer

According to a recent survey (TRSA) survey “the American public likes the idea of employees wearing identifiable apparel by an 8 to 1 ratio.”



Home of the “Freedom Agreement”

And, the “Signature Pen”



Home to the Righteous Ride Contest

See www.zikeruniforms.com